

Make a Splash

Make a Pledge

Make a Difference

Kids Swimming for Kids 2010

How to Host a Kids Swimming for Kids (KSK) event at your pool

What: The Shelley Glover Sports Education Foundation and its Kids Swimming for Kids program invites your swim team to swim laps for dollars, and in the process raise money to help less fortunate kids experience the joy of summer swimming and learning to swim. Your kids will have fun competing with teammates and feel a sense of accomplishment in making Madison a better place to live (and swim!) for all kids.

How: A coach and/or parent liaison from your pool commits to host the event at a swim practice, date to be determined by the team; the coaches choose a day for the event. We will work with you to find a parent liaison if needed. We provide KSK kits to your team; which include flyers to hang at the pool, brochures, pledge sheets and collection envelopes. Swimmers solicit pledges/donations from family and friends.

At the event: On the day of the event, swimmers turn in their pledges. Youngest swimmers swim first, with older kids or parents helping count laps for them. You provide music; we provide bagels, cream cheese, popsicles, and Shelley Glover "Dream, Explore, Discover," purple wristbands. *We are also working on a prize package (ie: breakfast treats delivered to the top two money-raising pools at a date selected by you).*

Swimmers amaze themselves, their coaches, and supporters with the number of laps they can swim (kickboards and fins are allowed).

Why: It's a fun, easy event that allows your swimmers to help the community, build up enthusiasm, and add a little fun to practice mid-swim season! The funds support the Shelley Glover Sports Education Foundation, which will be generated into pool memberships, swim lessons, and ideally a swim team for the Goodman Pool.

To date, the pool fund (originally established in 2004) and KSKI (started in 2006) has raised over \$150,000 to support swimming in Madison. We greatly appreciate your pool's support and your personal commitment to give more Madison kids the opportunity to swim!

Thank you!

When you have set a date, please email to Anne Pankratz at anne.pankratz@sgsef.org. Please feel free to email or call Anne at 288.9789 with any questions.

About the Shelley Glover Sports Education Foundation: The Shelley Glover Sports Education Foundation (SGSEF) is a non-profit organization founded to honor Shelley Glover, a gifted athlete and compassionate leader. SGSEF is dedicated to promoting athletic activities and competition for youth of all ages and abilities with a focus on Shelley's favorite sports, skiing, swimming, and soccer. SGSEF will provide support for athletic opportunities and competition through the development of innovative programs and community partnerships that expand access to sports. SGSEF is a 501(c)(3) non-profit organization dedicated to: increase access to athletic opportunities and competition; advocate for improved safety and injury prevention; improve quality of life for children through participation in sports; assist children in strengthening their physical and emotional health. For more information visit www.sgsef.org.